

United States Patent [1]
Packer Engineering

[2] **9, 999, 999**

[3] **Sep. 20, 2002**

[4] Packer Engineering's Optimum Intellectual Property Consulting System

[5] Inventor: Packer Engineering, Naperville, Illinois

[6] Assignee: Owners of IP

[7] Appl. No.: 999,999

[3] Filed: Sep. 20, 2002

[8] **References Cited**

U.S. Websites

9,999,999 www.packereng.com.....1/200

Abstract

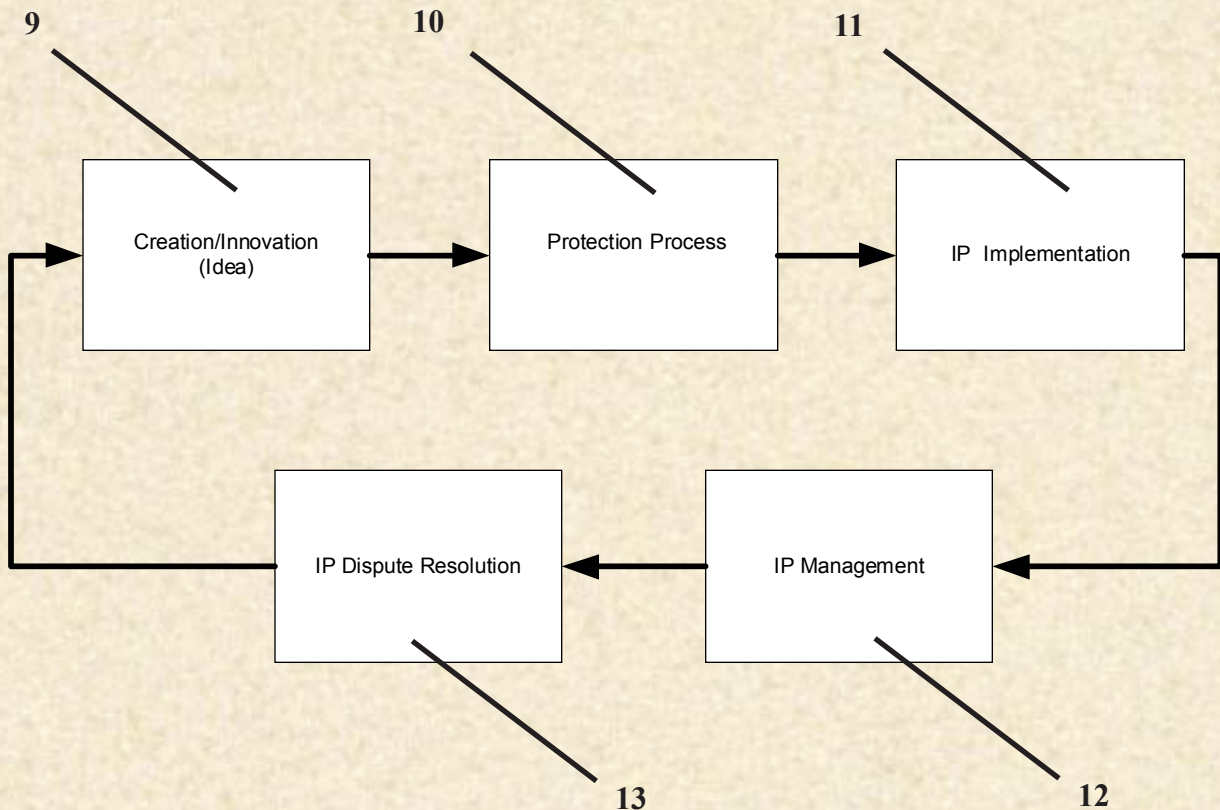
Packer Engineering's innovative IP methodology uses a team-approach that includes:

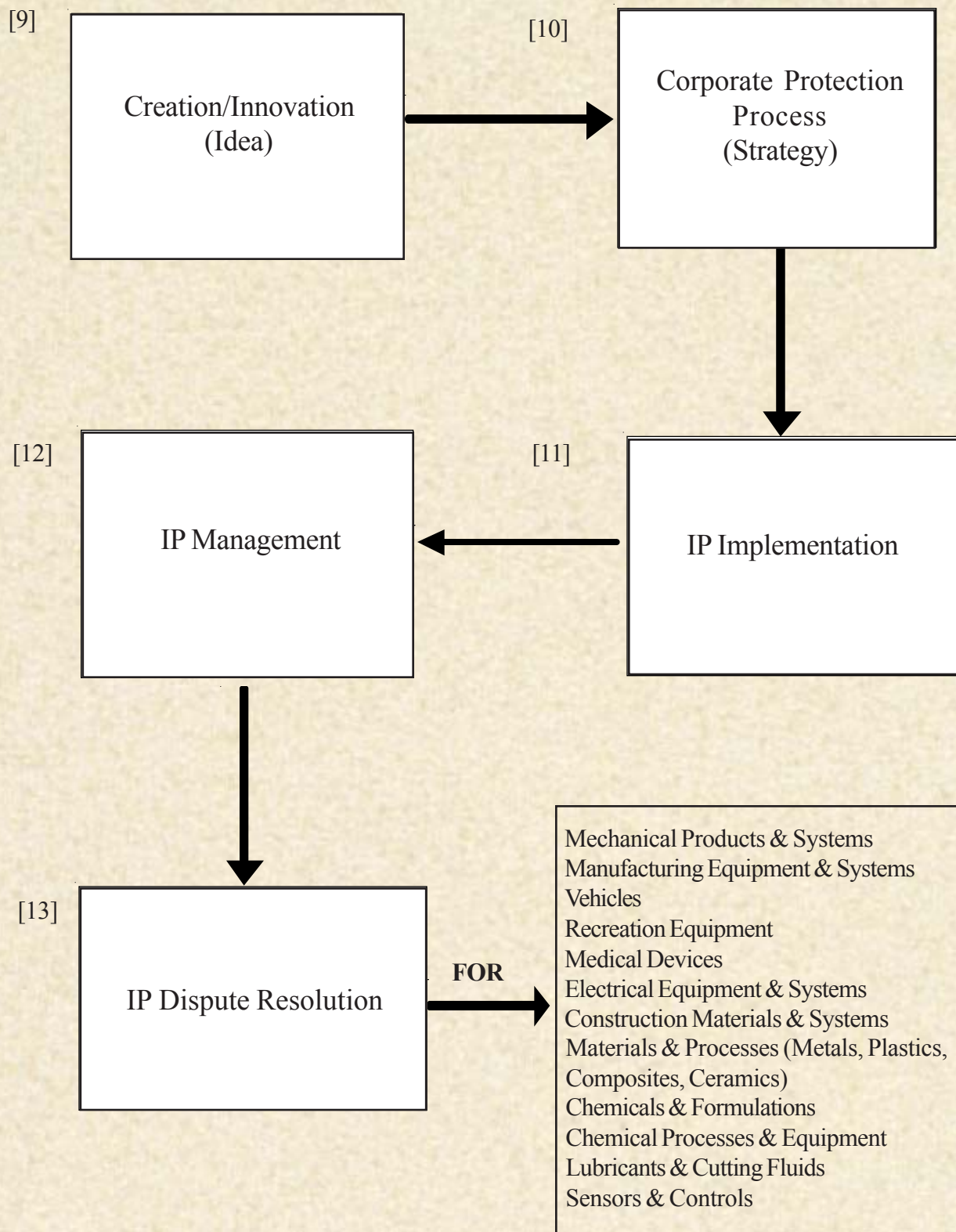
- an expert in IP processes,
- appropriate domain experts with deep technical knowledge of the subject matter, and
- a business leader with knowledge of IP strategy and commercialization.

Packer's team offers:

- industry-leading information resources for literature and patent searching and competitive intelligence,
- modern and extensive laboratory facilities that enable the direct comparison of exemplars,
- top-notch visual and graphic services to support effective communication of information and concepts,
- Packer's legendary dedication to customer support and ethical, industry leading consulting services.

The usefulness of the Packer innovative methodology to the clients includes the optimum Intellectual Property System.





[9] Creation/Innovation ***Packer provides:**

- [a.] Informed, unbiased analysis of patentability and commercial value
- [b.] Proper identification of the inventors
- [c.] Information and patent searches
- [d.] Assessment of internal and external prior art
- [e.] Competitive intelligence
- [f.] Advice on handling as trade secrets, copyrights, patents, or public disclosure to prevent predatory patenting
- [g.] Concept development, prototyping, testing and market analysis

[10] Corporate Protection Process ***Packer provides:**

- [a.] Guidance to establish corporate processes and procedures for record keeping, IP disclosures, decision points, procedures for IP protection, and documentation that supports dispute resolution

[11] IP Implementation ***Packer provides:**

- [a.] Oversight of processes for disclosure
- [b.] Assessment of Product to Practice
- [c.] Assistance with filings (data development, analyses, graphics, description of prior art)
- [d.] Oversight and assessment of decision making processes
- [e.] Public disclosure (publication, marketing)

[12] IP Management ***Packer Provides:**

- [a.] Effectiveness auditing (Audits and evaluations of existing procedures)
- [b.] Licensing support (evaluation of external IP and identification of license candidates)
- [c.] Competitive intelligence
- [d.] IP maintenance, gifting, and abandonment
- [e.] Record keeping

[13] IP Dispute Resolution ***Packer Provides:**

- [a.] Testing and product comparisons
- [b.] Technical analyses
- [c.] Competitive intelligence
- [d.] Patent reviews
- [e.] Establishment of prior art in effect at time of subject IP generation
- [f.] Review of documents (notebooks, production records, material purchases, invoices) to identify IP theft and establish proper inventors

* Services that address trademarks, trade secrets, copyrights, and patents



Why Does IP Matter?

- You face a more complex IP environment
- Your competitors may be aggressively patenting in your product areas
- Companies may be setup solely for collecting portfolios of patents while aggressively seeking licensing fees from you
- IP has a real competitive and financial value, but companies do not treat it this way.
- There may be little or no planning for IP's utilization.
- Companies allow IP to accumulate without collection, accounting, and management to leverage its value. It may even be lost or stolen.

Let Packer Engineering be a trusted resource to assist you with industry-leading IP management and utilization programs to help solve IP problems and dispute issues.

Why Packer Engineering?

- Packer treats IP as a business asset that requires strategic direction and management.
- We recognize that IP management, utilization, protection, and dispute resolution may not be your core competency.
- Packer helps you establish and administer an IP program and/or adds valuable experience and technical resources to your existing team.

- Our IP team is composed of technical people with strong intellectual property credentials, business leaders, and techno-legal specialists.

Team members:

- possess impressive R&D backgrounds involving IP creation and utilization,
- have directed IP programs in leading companies,
- have successfully helped America's leading companies to resolve IP disputes.

Packer Engineering, an industry leading technical consulting firm for over 41 years, employs engineers and scientists to help clients apply technology and resolve disputes. We are proud of our long-standing service to manufacturers, the federal government, attorneys, and the insurance industry. As our business continues to grow based on the market's demand for our services and their success, our absolute commitment to providing ethical, industry-leading, and valuable consulting services is never ending.

IP Services and Areas of Specialization:

Copyrights
Trademarks
Trade Secrets
Patents



IP Strategies
IP Creation/Innovation
IP Protection Processes
IP Management
IP Licensing & Abandonment
IP Competitive Intelligence
IP Dispute Resolution
Expert Witness

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